

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-May-14 Unidades	31-May-13 Unidades	Incremento %
BRANIFF (cig)	105.921.030	128.355.500	-17,48%
COBURN (cig)	96.064.090	124.454.240	-22,81%
CALYPSO (cig)	64.632.713	67.058.046	-3,62%
AMIGOS (cig)	54.307.948	63.626.785	-14,65%
DUCADOS (cig)	54.056.668	61.540.336	-12,16%
ROLL'S (cig)	53.963.753	51.166.878	5,47%
SILVERADO (cig)	51.649.600	31.203.200	65,53%
FARIAS (cig)	44.844.489	46.894.267	-4,37%
BULLBRAND (cig)	44.377.330	33.840.730	31,14%
CHESTERFIELD (cig)	26.863.692	-	-
CALYPSO	26.176.010	28.713.235	-8,84%
H.W. CAFÉ CRÈME (cig)	24.310.890	23.519.315	3,37%
AL CAPONE (cig)	22.533.280	18.014.100	25,09%
PANTER (cig)	19.015.305	21.231.022	-10,44%
JOCKEY (cig)	16.375.155	4.249.813	285,31%
AGIO (cig)	14.219.875	14.999.840	-5,20%
SALSA (cig)	13.814.030	14.762.400	-6,42%
BREAK (cig)	13.369.360	5.229.000	155,68%
REX (cig)	12.925.800	16.210.640	-20,26%
VEGAFINA (cig)	12.352.740	13.231.827	-6,64%
TRABUCOS	9.865.549	10.258.293	-3,83%
LA PAZ (cig)	9.859.524	10.065.388	-2,05%
EL GUAJIRO	9.672.103	9.826.774	-1,57%
L&M (cig)	9.051.756	18.090.658	-49,96%
CLUBMASTER (cig)	8.554.520	9.502.720	-9,98%
LA DALIA	8.191.541	8.665.674	-5,47%
BRAVO (cig)	8.169.520	11.742.750	-30,43%
FARIAS	5.848.153	7.117.925	-17,84%
VICTORIA (cig)	5.574.420	5.192.019	7,37%
DUX	5.231.380	6.040.111	-13,39%
NEOS (cig)	4.665.230	5.849.755	-20,25%
CANDLELIGHT (cig)	4.083.273	5.488.281	-25,60%
DANNEMANN MOODS (cig)	4.074.348	4.119.216	-1,09%
MONTECRISTO (cig)	3.665.430	3.367.380	8,85%
MONTE NEGRO	3.120.088	1.976.932	57,82%
ENTREFINOS (cig)	3.025.100	3.512.540	-13,88%
CALISTO (cig)	3.006.420	9.254.280	-67,51%
CORONAS (cig)	2.896.420	3.049.900	-5,03%
MINI DAVIDOFF (cig)	2.852.420	2.911.340	-2,02%
ISLEÑOS	2.284.805	2.317.193	-1,40%
PUNCH (cig)	2.139.560	2.320.040	-7,78%
TRABUCOS (cig)	1.697.770	2.246.160	-24,41%
VERELLEN	1.638.029	1.178.136	39,04%
RESTO MARCAS	31.554.898	34.615.082	-8,84%
Totales	922.496.015	947.009.721	-2,59%